

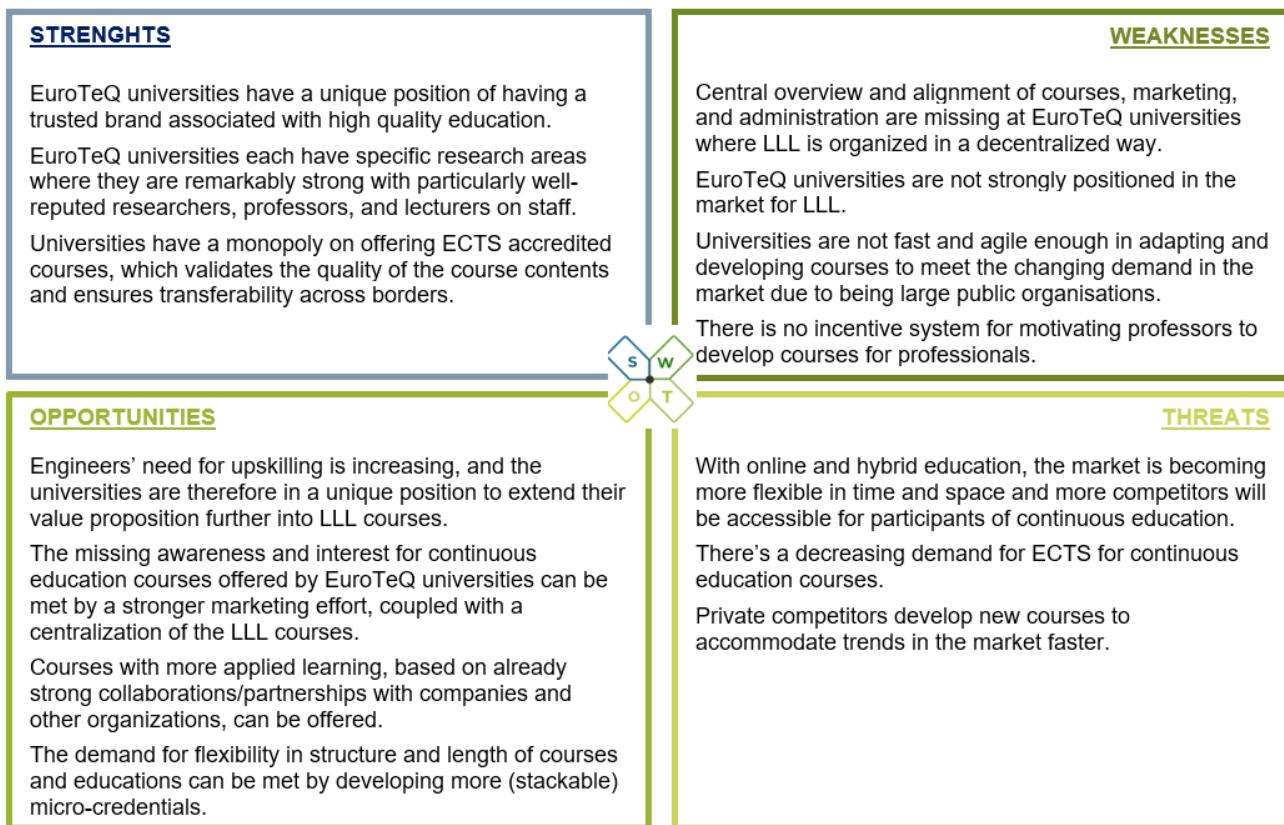
D 3.1. Analysis of Lifelong Learning offerings at EuroTeQ Universities

SUMMARY

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- » In BoostEuroTeQ we want to support the professional development of engineers by establishing our partner institutions as constant companions in their lifelong learning journeys. In order to analyse and clarify the initial situation of Lifelong Learning for engineers we investigated internal and external offers geared towards engineering and technology professionals.
- » Comparing the internal programmes at EuroTeQ partners we found the nature, vision and organization of Lifelong Learning to be very contrasting across our institutions pointing to fundamental dissimilarities in the approaches of European universities in general. One example are the major differences in the degree of centralization of professional education at the universities, ranging from completely decentralized, with every department in the university managing their own offerings, to completely centralized with one singlepoint of entry for all lifelong learning activities at the university.
- » Comparing internal programmes to external non-academic offers we found external programmes to be shorter in duration with a more applied teaching approach. Also external providers were found to run more programmes online or hybrid and were stronger on marketing, meaning that they reach a larger audience than universities.
- » Based on the conclusions from our collected data we conducted a SWOT analysis to conclude on the strengths, weaknesses, opportunities, and threats of Lifelong Learning programmes at the EuroTeQ partner universities.

SWOT Analysis



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Further documents

More information and further documents can be requested by contacting Patrick Lenz.

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